



## Celebrating the healthy choices of District 203 and District 204 high school students!

The Power of Choice social norms campaign is ongoing in all local high schools.

ALCOHOL-FREE	2016	2014	2003*	CHANGE
Students who have not consumed alcohol in the past 30 days	81%	77%	66%	↑15%
Students who have not consumed alcohol in the past year	68%	64%	47%	↑21%
Students who do not drink alcohol. (Answered "Never" to "How often [if ever] do you drink alcohol?")	67%	64%	47%	↑20%
MARIJUANA-FREE	2016	2014	2009*	CHANGE
Students who have not smoked marijuana in the past 30 days	89%	85%	84%	↑ 5%
Students who have not smoked marijuana in the past year	84%	79%	77%	↑ 7%
Students who do not smoke marijuana (Answered "Never" to "How often [if ever] do you smoke marijuana?")	84%	78%	77%	↑ 7%
TOBACCO-FREE	2016	2014	2003*	CHANGE
Students who have not smoked cigarettes in the past 30 days	98%	93%	82%	↑16%
Students who have not smoked cigarettes in the past year	96%	89%	73%	↑23%
Students who have never smoked a cigarette	89%	87%	50%	↑39%
HOOKAH, WATER PIPE, E-CIGARETTE-FREE	2016*	2014	2012	CHANGE
Students who have not used hookah or water pipe in the past 30 days	93%	N/A	N/A	N/A
Students who have not used e-cigarettes in the past 30 days	92%	N/A	N/A	N/A
PRESCRIPTION DRUG-FREE	2016	2014	2012*	CHANGE
Students who have not used prescription drugs that were not prescribed to them in the past 30 days	96%	95%	94%	↑ 2%
Students who have not used prescription drugs that were not prescribed to them in the past year	94%	93%	N/A	↑ 1%
Students who do not use prescription drugs (Answered "Never" to "How often [if ever] do you use prescription drugs not prescribed to you?")	94%	91%	92%	↑ 2%
OVER THE COUNTER DRUG-FREE	2016	2014	2012*	CHANGE
Students who have not used over the counter drugs for non-medical reasons in the past 30 days	97%	96%	93%	↑ 4%
Students who have not used over the counter drugs for non-medical reasons in the past year	98%	94%	95%	↑ 3%
Students who do not use over the counter drugs to get high (Answered "Never" to "How often [if ever] do you use over the counter drugs to get high?")	95%	92%	92%	↑ 3%
HEROIN-FREE	2016	2014	2012*	CHANGE
Students who have not used heroin in the past 30 days	N/A	98%	98%	N/A
Students who have not used heroin in the past year	100%	98%	98%	↑ 2%
Students who do not use heroin (Answered "Never" to "How often [if ever] do you use heroin?")	97%	96%	N/A	↑ 1%

\*First year particular survey item was measured. Survey statistics from 2003-2016.  
Students surveyed N = 10,835 (in 2003)-11,774(in 2016)

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